

**An experienced Graphic Designer and Creative Artworker with a range of design skills, a background in still and video photography and more than 25 years of print production experience.**

*“ My work is design for media. I offer an array of integrated skills, talents and experience with the aim of adding value to your productions. As a creative professional with a background of technical expertise, I believe I am in a unique position to combine multiple disciplines in the service of any modern media organisation. ”*

## PRODUCTION EXPERIENCE

**Freelance and contract positions at advertising agencies and design studios in the UK and Australia, working on a broad range of print material, including:**

Magazines, advertisements, corporate identity, direct marketing material, newsletters, reports, catalogues, brochures, posters, DVD slicks and architectural diagrams.

### Additional Skills

- Extensive experience in compositing, photo retouching and vector artwork
- Comprehensive background in still photography
- Excellent proofreading abilities
- A love of typography
- Extensive production experience with video, motion graphics, presentation and iBook authoring
- Eight years as co-director of print/video production company, ToadShow <[www.toadshow.com.au](http://www.toadshow.com.au)>
- Familiarity with Mac system software, network maintenance and studio management
- Substantial experience in software training (Certificate IV in Training and Assessment)

## WORK HISTORY

### 2003-present Spark Factory

#### Creative Director

Based in Sydney from 2003 to 2009, Spark Factory offered media design and video production services to clients including the Sydney Opera House, the Sydney Olympic Park Authority, the GPT Group and the Australian Direct Marketing Association. In 2010, the business returned to Queensland, where it has extended its media design portfolio to include podcasting and iBook authoring for the iPad.

### 2013-2014 Cox Rayner Architects

#### Senior Graphic Designer

A position in the Graphics Department of one of Queensland's largest architecture firms provided opportunities to expand my skills in the rendering and presentation of architectural diagrams as well as the management of large scale asset libraries.

### 2003-2008 SAGE (Sydney)

#### Freelance Designer/Creative Artworker

Returning to Australia, I started my own production company, Spark Factory, specialising in design for media. During this time, I also freelanced as a designer/creative artworker for SAGE Creative Placements in Sydney.

### 1995-2002 The Corps Business (London)

#### Freelance Designer/Creative Artworker, then Senior Trainer in video software

The Corps Business comprised three divisions: freelance agency, software training and commercial production studio. Initially, I operated as a freelance designer/creative artworker on print jobs, and when Corps moved into video training in 1998, I became their Senior Trainer for Media 100, Adobe After Effects and Final Cut Pro.

### 1986-1994 Toadshow Pty Ltd (Brisbane)

#### Founding Director in charge of video and multimedia production

Along with video production, Toadshow's other revenue stream came from desktop publishing, and during eight years with ToadShow, I learned the skills of print design, layout and production. In 1994, I left Australia to broaden my horizons and expand my work experience.

### 1982-1986 The University of Queensland (Television Production Unit)

#### Camera Operator, Video Editor

I learned video production techniques working on hundreds of teaching videos at The University of Queensland's Television Unit, carrying productions from shooting through editing to sound mixing and release.

## PRINT

- Over 25 years of print production experience, including freelance and contract positions at advertising agencies and design studios in the UK and Australia, working on a range of print material, including magazine and newspaper advertisements, corporate identity, direct marketing material, annual reports, newsletters, catalogues, brochures, DVD slicks and architectural diagrams for clients such as British Telecom, AOL, Yardley, Dunhill, Lotus, Microsoft, Kodak, Citroën, Honda, Nissan, Jaguar, Universal Pictures, Blackwoods, Cox Rayner Architects, the Queensland Residential Tenancy Authority, BCM Partnership, Diversicare and the Australian Age of Dinosaurs Museum.
- Excellent proofreading skills
- Comprehensive typographical experience
- Extensive photo retouching abilities
- Background in still photography

### PRINCIPAL SOFTWARE:

Adobe InDesign, Adobe Photoshop, Adobe Illustrator, Adobe Acrobat, Adobe Lightroom, OpenAsset, QuickCut.

## PRESENTATION

- Experienced at repurposing print and video assets into new presentations, scaling to auditorium-size projection
- Skilled in interface design for interactive presentations and websites
- Experience with production and deployment of podcasts
- Authoring of rich-media interactive iBooks for the Apple iPad
- Clients have included the Sydney Powerhouse Museum, the Museum of Sydney, the GPT Group, the Australian Direct Marketing Association, The TalkAbout Network and Cox Rayner Architects.

### PRINCIPAL SOFTWARE:

Apple Keynote, Apple iBooks Author, Adobe After Effects, Adobe Photoshop, Adobe Illustrator, Microsoft Powerpoint.

## VIDEO

- Over 30 years of video production experience, ranging from broadcast documentary through television commercials and event projection to arts and corporate material. Clients have included the Seven Network, the Sydney Opera House, the Sydney Theatre Company, Bacardi, Hewlett-Packard, the Sydney Olympic Park Authority, the Australian Dance Theatre, the Queensland Tourism Bureau, Queensland Treasury, the Queensland Department of Science, Information Technology and Innovation, and the Queensland Department of Natural Resources and Mines.
- Video editing, compositing and motion graphics design
- Lighting and camerawork for location and studio production
- Sound recording, mixing and music scoring
- Scriptwriting and directing

### PRINCIPAL SOFTWARE:

Apple Final Cut Pro, Apple Motion, Adobe After Effects, Adobe Premiere Pro, Adobe Photoshop, Adobe Illustrator.

## SOFTWARE TRAINING

- 5 years as Senior Software Trainer (Video) at The Corps Business (London) for clients including Aardman Features, BBC Television, Channel Four, Sky TV, Carlton Television, Anglia TV, Royal Navy, London Stock Exchange.
- Certificate IV in Training and Assessment (Australia)

### TRAINING SOFTWARE:

Apple Final Cut Pro; Adobe After Effects; Adobe Premiere Pro, Media 100.

## ONLINE PORTFOLIO

Please go to [sparkfactory.net/portfolio](http://sparkfactory.net/portfolio)