

An experienced video editor, compositor and motion graphics artist with diverse skills, a background in camerawork, directing and audio production and over 30 years of production experience.

“My work is design for media. I offer an array of integrated skills, talents and experience with the aim of adding value to your productions. As a creative professional with a background of technical expertise, I believe I am in a unique position to combine multiple disciplines in the service of any modern media organisation.”

PRODUCTION EXPERIENCE

Editing and Camerawork, including:

Advertising, documentary, corporate video, education, art events, music video and multicamera live production.

Motion Graphics and Visual Effects, including:

Compositing, animation, interface design, interactive design, typography and text effects, roto and colour grading.

Additional Skills

- Extensive experience as a lighting camera operator for both studio and location shoots
- Comprehensive background in still photography
- Experience with sound recording, mixing and music scoring, scriptwriting, scheduling and budgeting
- Extensive experience in graphic design, typography, photo retouching, vector art, asset management
- Eight years as co-director of video/multimedia production company, ToadShow <www.toadshow.com.au>
- Five years as principal video/motion graphics instructor with the largest training house in the U.K., The Corps Business <www.corps.co.uk>
- Tertiary-level tutor in video production techniques for journalism students at The University of Queensland
- Certificate IV in Training and Assessment

WORK HISTORY

2003-present Spark Factory

Creative Director

Based in Sydney from 2003 to 2009, Spark Factory offered media design and video production services to clients including the Sydney Opera House, the Sydney Olympic Park Authority, the GPT Group and the Australian Direct Marketing Association. In 2010, the business returned to Queensland, where it has extended its media design portfolio to include podcasting and iBook authoring for the iPad.

2013-2014 Cox Rayner Architects (Brisbane)

Senior Graphic Designer

A position in the Graphics Department of one of Queensland's largest architecture firms provided opportunities to expand my skills in the rendering and presentation of architectural diagrams as well as the management of large scale asset libraries.

2003-2008 SAGE (Sydney)

Freelance Designer/Creative Artworker

Returning to Australia, I started my own production company, Spark Factory, specialising in design for media. During this time, I also freelanced as a designer/creative artworker for SAGE Creative Placements in Sydney.

1995-2002 The Corps Business (London)

Freelance Designer/Creative Artworker, then Senior Trainer in video software

The Corps Business comprised three divisions: freelance agency, software training and commercial production studio. Initially, I operated as a freelance designer/creative artworker on print jobs, and when Corps moved into video training in 1998, I became their Senior Trainer for Media 100, Adobe After Effects and Final Cut Pro.

1986-1994 Toadshow Pty Ltd (Brisbane)

Founding Director in charge of video and multimedia production

Along with video production, Toadshow's other revenue stream came from desktop publishing, and during eight years with ToadShow, I learned the skills of print design, layout and production. In 1994, I left Australia to broaden my horizons and expand my work experience.

1982-1986 The University of Queensland (Television Production Unit)

Camera Operator, Video Editor

I learned video production techniques working on hundreds of teaching videos at The University of Queensland's Television Unit, carrying productions from shooting through editing to sound mixing and release.

VIDEO

- Over 30 years of video production experience, ranging from broadcast documentary through television commercials and event projection to arts and corporate material. Clients have included the Seven Network, the Sydney Opera House, the Sydney Theatre Company, Bacardi, Hewlett-Packard, the Sydney Olympic Park Authority, the Australian Dance Theatre, the Queensland Tourism Bureau, Queensland Treasury, the Queensland Department of Science, Information Technology and Innovation, and the Queensland Department of Natural Resources and Mines.
- Video editing, compositing and motion graphics design
- Lighting and camerawork for location and studio production
- Sound recording, mixing and music scoring
- Scriptwriting and directing

PRINCIPAL SOFTWARE:

Apple Final Cut Pro, Apple Motion, Adobe After Effects, Adobe Premiere Pro, Adobe Photoshop, Adobe Illustrator.

PRESENTATION

- Experienced at repurposing print and video assets into new presentations, scaling to auditorium-size projection
- Skilled in interface design for interactive presentations and websites
- Experience with production and deployment of podcasts
- Authoring of rich-media interactive eBooks for the Apple iPad
- Clients have included the Sydney Powerhouse Museum, the Museum of Sydney, the GPT Group, the Australian Direct Marketing Association, The TalkAbout Network and Cox Rayner Architects.

PRINCIPAL SOFTWARE:

Apple iBooks Author, Apple Keynote, Adobe After Effects, Adobe Photoshop, Adobe Illustrator, Microsoft Powerpoint.

PRINT

- Over 25 years of print production experience, including freelance and contract positions at advertising agencies and design studios in the UK and Australia, working on a range of print material, including magazine and newspaper advertisements, corporate identity, direct marketing material, annual reports, newsletters, catalogues, brochures, DVD slicks and architectural diagrams for clients such as British Telecom, AOL, Yardley, Dunhill, Lotus, Microsoft, Kodak, Citroën, Honda, Nissan, Jaguar, Universal Pictures, Blackwoods, Cox Rayner Architects, the Queensland Residential Tenancy Authority and BCM Partnership.
- Excellent proofreading skills
- Comprehensive typographical experience
- Extensive photo retouching abilities
- Background in still photography

PRINCIPAL SOFTWARE:

Adobe InDesign, Adobe Photoshop, Adobe Illustrator, Adobe Acrobat, Adobe Lightroom, OpenAsset, QuickCut.

SOFTWARE TRAINING

- 5 years as Senior Software Trainer (Video) at The Corps Business (London) for clients including Aardman Features, BBC Television, Channel Four, Sky TV, Carlton Television, Anglia TV, Royal Navy, London Stock Exchange.
- Certificate IV in Training and Assessment (Australia)

TRAINING SOFTWARE:

Apple Final Cut Pro; Adobe After Effects; Adobe Premiere Pro, Media 100.

VIDEO PROJECTS

Please go to sparkfactory.net/videos

VFX SHOWREEL

Please go to sparkfactory.net/showreel

SELECTED EXAMPLES OF PROJECTS

- **Director, editor/compositor, camera operator: *Queensland Treasury, DSITI and DNRME***
Production Consultant to the Queensland Government departments (2015-19)
- **Co-director, co-writer, editor/compositor, camera operator, composer, associate producer: *The Madness of Max***
Feature documentary on the making of the cult classic *Mad Max*, currently in distribution through Warner Bros. (2015)
- **Presentation designer: Cox Rayner entries for *World Architecture Festival Awards***
Authoring of the Powerpoint presentations that helped Cox Rayner win an unprecedented five awards (2013-14)
- **Camera operator, editor: *CUBIC Manworn***
Series of training videos for the Australian Army (2013)
- **Host/producer: *TalkAbout Tech***
Weekly roundtable podcast discussing issues and developments in technology (2011-2012)
- **Interactive interface designer/animator: *ANSTO*** Interactive installation at the Powerhouse Museum, Sydney (2008)
- **Designer/animator: *GPT AGM*** Video presentation for Annual General Meeting of the GPT Group (2007)
- **Designer, compositor, Keynote author: *ADMA Awards***
On-stage presentation graphics and animation for the annual Awards Event of the Australian Direct Marketing Association (2002, 2003, 2004, 2005)
- **Editor/compositor: *Jørn Utzon Exhibition; Governors Exhibition; Ishida Exhibition*** Video and projection material for Museum of Sydney video installations and exhibitions (2004-2005)
- **Camerawork, compositor: *Scenes from a Separation***
Series of animated backdrops for the Sydney Theatre Company production (2004)
- **Compositor: *Birdbrain***
Elements in show DVD for the Australian Dance Theatre production (2004)
- **Director, camerawork, editor/compositor: *Sydney Olympic Park Visitors Centre*** Series of videos on display in the Visitors Centre, highlighting various aspects of the Olympic Park experience (2003)
- **Motion Graphics: *Razorback Railway***
Video for the Queensland Railways Museum (animation of custom brake valve and specialised running gear) (2003)
- **Motion Graphics: *Queensland Heritage Trails Network***
Promotional video for the Queensland Tourism Bureau (animated logo, animated map) (2003)
- **Senior Software Trainer at:**
The Corps Business (London), *Metro New Media* (London), *Harlequin Solutions* (London),
training in: Apple Final Cut Pro; Adobe After Effects; Media 100.

Clients included:
Aardman Features, BBC, Channel Four, Sky TV, Carlton Television, Anglia TV, Royal Navy, London Stock Exchange, British Rail Transport Police. (1998 - 2002)
- **Director, editor/motion graphics: *Ambassador***
Brand awareness series for Bacardi, (Bacardi 8 and Bombay Sapphire). (2001)
- **Motion Graphics: *ACID Music***
Promo for Hewlett-Packard and Sonic Foundry. (1999)
- **Director, Co-writer: *The Einstein Code***, one-hour national television special for the Seven Network, Australia. (1993)
- **Video Co-ordinator/Director: *Sherwoodstock***, ten-camera broadcast television production of the ToadShow comedy rock'n'roll extravaganza, for Channel Seven Brisbane. (1990)
- **Director, Co-Writer, Camera Operator, Editor: *New Settlers***, one-hour television documentary. (1987)